



Ani Mbrica, PhD

Lecturer, Faculty of Business and Law, Tirana Business University College, TBU

Ani Mbrica PhD completed her bachelor's studies in the "Agribusiness economist" field at the Agricultural University of Tirana in 2005, achieving outstanding academic performance. In 2006, she pursued her education in Italy by enrolling in the second-level international master's program in "Environment and Health" at the Università degli Studi della Tuscia. Subsequently, she enrolled on doctoral studies in "Economics and Local Development" at the Università degli Studi della Tuscia, obtaining a Doctor of Philosophy degree. While pursuing her PhD studies, she had the chance to participate in an internship at the European Commission - General Directorate for Agriculture and Rural Development from October 2010 to February 2011.

Following her second cycle of academic studies, she was employed as a junior expert at the German Corporation for International Cooperation GIZ from 2007 to 2009.

She possesses a valuable academic expertise, by having 15 years of academic experience in full-time private higher education at the European University of Tirana and part-time at public higher education at the Agricultural University of Tirana.

The research areas she focuses on encompass organizational behaviour, entrepreneurial behaviour, the dark side of entrepreneurship, EU enlargement policy, tourism, and rural development. Several of her scientific efforts have been presented at international conferences and published in domestic and international scientific journals.