



**Elida Motro-Iljazi, PhD(c)**

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Elida Motro-Iljazi, PhD (c) is graduated BA in History Philology, Department of English Language, University of Tirana; Master in Marketing (2005 – 2007), University of Nebraska-Lincoln & University of Tirana; Certificate for Advanced Studies of Human Resources from Cornell University USA (2009-2011); PhD candidate, in the PhD Program in International Economic Relations and Management, in Eisenstat, Austria (2017-).

Ms. Motro has over 17 years of experience in lecturing at university level, with professional experience in the Albanian financial system, in the role of Human Resources Director, in an international financial institution, in relation to heading international projects and organizations, as well as founder and manager of two companies.

Today, Mrs. Motro runs her own company EMI-CC (<https://emi-cc.com/en>), focused on building and equipping young leaders with the right tools and mechanisms to increase productivity in organizations, through people. In this position, in 2023 she was selected among the 50 most successful Albanians in the world.

Ms. Motro has published scientific articles in well-known journals, at home and abroad. She was the Editor-in-Chief of the online magazine: "Human Resources", published by "DuaPune.com" (2010-2013). In 2023, she published the book: "Plan M'eliden" with a focus on the development of the "human" asset in business. She has been a member of the SOS Albania Village Assembly (2010-2023), and member of the World Vision Albania - Kosovo Consultative Board (2023-continued).