

# Professional Master 60 ECTS in Business Administration



# PROFESSIONAL MASTER 60 ECTS in BUSINESS ADMINISTRATION

### **GENERAL INFORMATION:**

| Level of Studies:              | Professional Master  |  |  |  |
|--------------------------------|--|--|--|--|
| Name of the study program:     | Professional Master 60 ECTS in Business<br>Administration  |  |  |  |
| Duration of the study program: | 1 year (2 semestres)   |  |  |  |
| ECTS:                          | 60 ECTS  |  |  |  |
| Study:                         | Full Time  |  |  |  |
| Diploma:                       | Professional Master 60 ECTS in Business<br>Administration with profiles:<br>"Management"<br>Finance- Accounting" |  |  |  |
| Language:                      | Albanian   |  |  |  |

# **PROGRAM OBJECTIVES**

The aim of the program is to quickly prepare professionals in the fields of management and accounting-finance, capable of taking on management and leadership roles in various business entities, as well as in other sectors such as the public and non-profit sectors.

The main objective of the Professional Master's program in Business Administration with 60 ECTS credits, with two profiles: "Management" and "Accounting-Finance," is to prepare general administrators or managers, as well as specialized administrators in more specific aspects such as finance-accounting and management. They will be equipped with higher-level theoretical knowledge, combined with broader practical skills to enable them to understand the requirements, conditions, and developments of the specific market in which the business competes, and the economic, legal, and social environment, making them more capable of entering this market.



Additionally, this study program aims to achieve the following objectives:

- To prepare students with highly specialized theoretical and practical knowledge, at advanced and contemporary levels in the field of business administration, capable of critically analyzing the acquired knowledge.
- To offer students advanced and contemporary knowledge and enable them to gain skills in management, accounting, and finance profiles, necessary for sound business management.
- To make students capable of solving various problems encountered during the administration of a private business, or in the public sector and beyond.
- To develop the ability to solve problems related to research, development, or innovation to support new business operations, as well as to gain market share.
- To enable students to make substantial transformations in their current job positions, provide direction in unpredictable situations by finding strategic solutions for the entities where they are currently conducting their professional practice or are employed.
- The primary objective of TBU is for students pursuing this study program to advance one step higher in their careers before completing their studies.

### STUDY PROGRAM

**Profile: Management** 

|          | 1st SEMESTER                              |      | 2nd SEMESTER  |      |
|----------|---|------|---|------|
| 1ST YEAR | COURSE                                    | ECTS | COURSE  | ECTS |
|          | Organizational Behavior and<br>Leadership | 6    | Personal Development and<br>Interpersonal Communication       | 6    |
|          | Advanced Managerial Accounting            | 6    | Advanced Information Systems<br>Management                    | 6    |
|          | Project Management                        | 6    | International Marketing (LZ)                                  | 6    |
|          | Corporate Governance                      | 6    | Professional Internship and<br>Professional Experience Report | 6    |
|          | Quality Management                        | 6    | Thesis/Final General Exam                                     | 6    |
|          | Total ECTS 1st Semester                   | 30   | Total ECTS 2nd Semester                                       | 30   |
|          | Total ECTS                                |      |   | 60   |

<sup>\*</sup> The professional internship is conducted parallel to the development of courses in the classroom throughout the entire one-year study period.



# **Profile: Finance-Accounting**

|          | 1st SEMESTER                              |      | 2nd SEMESTER  |      |
|----------|---|------|---|------|
| 1ST YEAR | COURSE                                    | ECTS | COURSE  | ECTS |
|          | Organizational Behavior and<br>Leadership | 6    | Personal Development and<br>Interpersonal Communication       | 6    |
|          | Advanced Managerial Accounting            | 6    | Capital Markets and Financial Institutions (LZ)               | 6    |
|          | Project Management                        | 6    | Advanced Information Systems<br>Management                    | 6    |
|          | Corporate Governance                      | 6    | Professional Internship and<br>Professional Experience Report | 6    |
|          | Comparative Tax Law                       | 6    | Thesis/Final Exam   | 6    |
|          | Total ECTS 1st Semester                   | 30   | Total ECTS 2 <sup>nd</sup> Semester                           | 30   |
|          | Total ECTS                                |      |   | 60   |

<sup>\*</sup> The professional internship is conducted parallel to the development of courses in the classroom throughout the entire one-year study period.

### **EMPLOYMENT OPPORTUNITIES**

A Professional Master's degree in Business Administration with a profile in Management or Finance-Accounting covers a wide range of profiles, including management, finance, marketing, human resources, operations, and strategy. This broad knowledge base offers comprehensive skills that can be applied in various industries and sectors such as retail, banking, real estate, marketing, and technology.

With a Professional Master's degree in Business Administration, you can be employed in:

- **Public Administration** (central and local), in roles such as financial specialists and managers, human resources, public relations, procurement, project management, etc.
- **Private Sector**, in roles such as finance and accounting specialists and managers, auditors, human resources, marketing, sales, customer relations, quality management, etc.
- **Non-Profit Organizations**, in roles such as project specialists, managers, and evaluators, etc.



With a Professional Master's degree in Business Administration 60 ECTS with a Management profile, you can professionally qualify for positions such as:

- Sales Manager
- Project Manager
- Operations Manager
- Human Resources Manager
- Supply Chain Manager
- Account Manager, etc.

With a Professional Master's degree in Business Administration 60 ECTS with a Finance-Accounting profile, you can professionally qualify for positions such as:

- Corporate Finance Manager
- Management Consultant
- Financial Analyst
- Budget Analyst
- Tax Specialist
- Risk Manager
- Financial Planner
- Banking Officer, etc.

## TBU Offers Practical Opportunities and Employment During Studies

TBU offers students employment opportunities during their study years. These employment and internship opportunities are supported by BALFIN Group, which is part of TBU, as well as partner companies that TBU collaborates with.

TBU collaborates with over 150 companies, law firms, or financial institutions where students can undertake internships or be employed, including:

- Tirana Bank
- BALFIN IT
- Iumbo
- Neptun
- Balfin Real Estate
- Balfin Construction
- Fashion Group Albania
- ACREM
- Spar Albania
- Raiffeisen Bank
- NOA Financo, etc.



### **EARLY RESERVATIONS**

For Master's programs, students have the opportunity to benefit from fee reductions through early reservations. Tirana Business University offers a reduction in tuition fees for those students who reserve their place as early as possible.

### **CONTACT**

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