

**Faculty of Information Technology**

**Master of  
Science  
in Business  
Informatics**

# MASTER OF SCIENCE IN BUSINESS INFORMATICS

## GENERAL INFORMATION:

Level of Studies:	Master of Science
Name of the study program:	Business Informatics
Duration of the study program:	2 years (4 semesters)
ECTS:	120 ECTS
Study:	Full time
Diploma:	Master of Science in "Business Informatics"
Language:	Albanian

## STUDY PROGRAM:

	FIRST SEMESTER		SECOND SEMESTER	
	COURSE	ECTS	COURSE	ECTS
<b>1<sup>ST</sup> YEAR</b>	Digital Marketing and Innovation	6	<b>Managerial Skills</b>	6
	Advanced Business Intelligence	6	Change and Growth Management	6
	Project Design and Management in Information Technology	6	Information Systems Management	6
	Ethics and Technology	6	Database Management	6
	Big Data Management	6	Fundamentals of Information Security Systems / Cybersecurity Law, Compliance, and Ethics	6
	<b>TOTAL 1<sup>ST</sup> YEAR ECTS</b>			<b>60</b>
	<b>2<sup>ND</sup> YEAR</b>	<b>FIRST SEMESTER</b>		<b>SECOND SEMESTER</b>
<b>COURSE</b>		<b>ECTS</b>	<b>COURSE</b>	<b>ECTS</b>
Advanced Research Methods in Computer Systems		6	Practice and Career Development	12
Business Law		6	Diploma Thesis	18
Strategic Management		6		
Information Systems Auditing		6		
Fundamentals of Entrepreneurship and Innovation / Leadership and Ethical Decision Making		6		
<b>TOTAL 2<sup>ND</sup> YEAR ECTS</b>			<b>60</b>	
<b>TOTAL ECTS</b>			<b>120</b>	

## EMPLOYMENT OPPORTUNITIES

A student graduating from the Master of Science program in Economic Informatics possesses a unique blend of skills in economics, information technology, and data analysis.

Here are some diverse career opportunities:

- Data Analyst
- Business Intelligence Analyst
- Financial Analyst
- Market Research Analyst
- Risk Analyst, etc.

They will gain knowledge in economic modeling, data analysis, and financial forecasting to assess investment opportunities, financial risks, and to develop investment strategies. They will also acquire skills in data management, statistical analysis, and programming to analyze large datasets and derive insights for decision-making across various industries.

### **TBU offers practical and employment opportunities during studies**

At TBU (Tirana Business University), students are provided with employment opportunities during their study years. For Master's students, there are opportunities for career development and advancement. These employment and practical opportunities are facilitated by the support that the BALFIN Group offers to TBU as part of its network, as well as from partner companies with which TBU collaborates.

TBU collaborates with over 150 companies, law firms, or financial institutions where students can undertake internships or be employed, including:

- Tirana Bank
- BALFIN IT
- Jumbo
- Neptun
- Balfin Real Estate
- Balfin Construction
- Fashion Group Albania
- ACREM
- Spar Albania, etc.

## EARLY RESERVATIONS

For Master's programs, students have the opportunity to benefit from reduced fees through early reservations. Tirana Business University offers a tuition fee reduction for students who reserve their place as early as possible.

## CONTACT US

“Rezervat e Shtetit” Str., near TEG, Tirana, Albania

Phone: +355697066966

Web: [www.tbu.edu.al](http://www.tbu.edu.al)

Email: [admissions@tbu.edu.al](mailto:admissions@tbu.edu.al)