



**Samel Kruja, PhD(c)**

**Lecturer & Project Manager, Tirana Business University College, TBU**

Samel Kruja, PhD(c) has built valuable professional experience at higher education institutions within the country. Currently, she is a member of the academic staff at Tirana Business University College (TBU), at the Faculty of Information Technology, Department of Business Informatics.

In addition to her academic role, Samel Kruja holds the position of Project Manager at TBU Office for Projects and Internationalization. In this position, she actively contributes to the expansion and fortification of institutional internationalization efforts. Samel Kruja brings extensive expertise in coordinating both international and national projects, funded by reputable organizations such as: the World Bank, RYCO, MAVA Fondation pour la Nature, HELVETAS Swiss Cooperation, RISI Albania, etc. She has been part of research groups associated with numerous projects financed by the European Commission and implemented in Albania.

Currently, Samel Kruja is pursuing doctoral studies at University of Seville, Spain, focusing on the identification of models for the territorial optimization of public services. Her research also delves into the evaluation of territorial governance in the planning and management of public services.