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Sokol Kondi is graduated "cum laude" from the University of Bari in Italy, in International Relations. He also holds a professional Master's Degree in Culture and Tourism from the University of Bari, Italy.

Sokol Kondi is Head of Marketing and Public Relations at Tirana Business University. He joined TBU after 5 years of experience as Public Relations and Events manager at BALFIN Group, a dynamic environment with an international profile.

Mr. Kondi has over 20 years of experience in the field of media and communication. During his career, he has been an external lecturer at the University of Tirana and continues to share his knowledge with TBU students, in the Digital Marketing subject, at the Information Technology Faculty.