



Dr. Miranda Prifti

Lecturer, Faculty of Information Technology, Tirana Business University College, TBU

Dr. Miranda Prifti is a lecturer and academic leader with over 15 years of experience in Albania's private higher education sector. With a background in communication and a PhD in social sciences, she has built a solid career that combines scientific research, teaching, and institutional leadership.

In her role as lecturer and academic manager, she has covered a wide range of responsibilities including academic management, supervision of study programs, and fostering innovation in teaching processes. She has contributed to the drafting and evaluation of academic quality documents and to the strengthening of research and teaching standards at the institutional level.

Her experience includes fields such as communication, public relations, education, and technology, building a profile that merges a humanistic perspective with an innovative approach.

Dr. Prifti is the author and co-author of several scientific papers and a speaker at national and international conferences. Beyond her academic work, she is also a trainer and expert in professional communication, workplace ethics, and effective leadership, having delivered training programs for private companies and institutions in Albania.

Known for her professional integrity, collaborative leadership, and effective communication, Dr. Prifti leads with calmness and determination, creating open and inspiring work environments. As a lecturer and trainer, she aims to inspire individuals to think critically, develop professional confidence, and embrace the innovative mindset required by today's education and labor market.