



Lorena Muhametaj Msc

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Lorena Muhametaj is a dedicated professional in the field of business management and procurement, with over two years of experience managing purchasing processes and collaborating with both local and international suppliers. She currently contributes to Balfin Construction in the Procurement Department, leading processes with passion, commitment, and consolidated expertise. At the same time, Lorena serves as a lecturer at Tirana Business University, where she leads the course “Introduction to Economics” for students in the Economic Informatics program, sharing her practical experience and business management philosophy. She holds a Master of Science in Business Management from TBU and a Bachelor’s degree in Business Management from the Faculty of Economics, University of Tirana. Throughout her career, she has trained and been certified in financial programs (Financa 5, Alpha Web, SAP) and digital marketing, building a strong technical and managerial foundation. Her professional philosophy is: “Every challenge brings with it an opportunity. It requires unwavering will, long-term commitment, and genuine passion to move forward, regardless of the field or direction pursued.” Lorena combines her academic knowledge with industry experience, bringing expertise in procurement management, supplier collaboration, and leading the “Introduction to Economics” course for Economic Informatics students.